



Photo Thomas Le Ngo

14 Ways You Can Help Advance More Sustainable Transportation

Lead by Example

- Electrify your company vehicles and/or explore other cleaner fuel options that can qualify for state Clean Fuels credits. Many utilities, including PGE and Pacificorp, have programs to help with charging.
- Support local housing policies to ensure options for employees of all income levels in your vicinity, increasing their travel options and reducing commute times and congestion.
- Support local transportation policies that prioritize transit, bikes and pedestrians, rather than vehicles.
- Avoid air travel. Teleconference whenever you can. Take a train for shorter trips (e.g., Seattle, Eugene). If you must fly, be sure to at least “offset” your emissions.

Engage Employees!

- Offer employees free bus passes and per-mile incentives to walk or bike to work or allow them to “cash out” free parking if they’re getting to work without driving alone. Encourage them to bus, bike or walk during the workday even if it takes a little longer.
- Adopt generous employee telecommuting and flextime policies to keep cars off the road, especially at rush hour, while also saving you money on office space.
- Install electric vehicle charging station(s) for employees who have EVs.
- Let other employees know that there are state tax credits of up to \$5,000 available for EV purchases.

Engage Customers, Clients, Constituents!

- Let them know if you provide convenient, visible and secure bike parking and/or are near transit and/or have EV charging available.
- Support public investment in transit service, bike paths/lanes and safe sidewalks in your area to make it easier for your customers and clients (and employees!) to travel sustainably.

Engage Your Vendors!

- Use electric bike and trike local delivery services. It's often a faster, more reliable and cheaper trip.
- Offset emissions from shipping supplies or end products, especially when they are by air. Or work with vendors that already do!
- Choose vendors who are taking action to clean up their fuels and reduce the impact of their transportation activities. Encourage your current vendors to do the same.

Engage Your Colleagues in your Professional Community!

- Let them know which of the options above you are using, and why. People listen to people they trust. You are a really important messenger, and can be a valuable resource!



Need more information? Examples? Resources? Contacts? We're here to help - visit our website at www.oeonline.org or call our Transportation Program Director Sara Wright at 503-222-1963 ext.116.